

ORDER



Orders
Order / Rev: 705943
Alt Order #: 06270443
Product Desc: NRCC IE
Estimate: 2600
Flight Dates: 09/21/12 - 09/27/12
Original Date / Rev: 08/10/12 / 08/10/12
Order Type: Political

KXTV

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: National Media Research Planning
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: National Republican Cong. Committee
Demographic: A35-64
Product Codes: IS-Issue/Ballot,IS-Issue/Non
Priority: P-5
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/27/12	79	\$52,230.00	\$44,395.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	79	\$52,230.00	\$44,395.50	111.10
Totals	79	\$52,230.00	\$44,395.50	111.10

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KXTV	09/21/12	09/21/12	News10 Midday M-F 11-1130a	CM	11a-1130a	----F--	:30	1	\$240.00	P-4	0.60	NM	1	\$240.00
News10 @ Midday															
NEWS 10 MIDDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--					1	\$240.00		0.60			
E 2	KXTV	09/21/12	09/21/12	News10 @ 11pm	CM	11-1135p	----F--	:30	2	\$790.00	P-2	2.00	NM	2	\$1,580.00
News10 @ 11pm															
NWS 10 AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--					2	\$790.00		2.00			
E 3	KXTV	09/21/12	09/21/12	M-F 4-5p	CM	4p-5p	----F--	:30	2	\$650.00	P-2	1.40	NM	2	\$1,300.00
Ellen															
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--					2	\$650.00		1.40			
E 4	KXTV	09/21/12	09/21/12	5p News10	CM	5-530p	----F--	:30	1	\$850.00	P-1	1.70	NM	1	\$850.00
News10 @ 5p															
NWS 10 AT 5.00															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--					1	\$850.00		1.70			
E 5	KXTV	09/21/12	09/21/12	6p News10	CM	6-630p	----F--	:30	1	\$900.00	P-2	1.50	NM	1	\$900.00
News10 @ 6pm															
NWS 10 AT 6.00															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--					1	\$900.00		1.50			

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Advertiser: National Republican Cong. Committee
 Product Desc: NRCC IE
 Estimate: 2600

KXTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	KXTV	09/21/12	09/21/12	M-F 6-7am News10 Good Morning @ 6am	CM	6-7a ---- F--	:30	2	\$265.00	P-1	0.70	NM	2	\$530.00
NWS10 GOOD MRN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---- F--				2	\$265.00		0.70			
E 7	KXTV	09/21/12	09/21/12	M-F 630-7p Jeopardy	CM	630-7p ---- F--	:30	1	\$1,125.00	P-2	2.70	NM	1	\$1,125.00
JEOPARDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---- F--				1	\$1,125.00		2.70			
E 8	KXTV	09/21/12	09/21/12	M-F 7-9am GMA 7-9am	CM	7-9a ---- F--	:30	4	\$225.00	P-2	0.70	NM	4	\$900.00
GD MRN AMR														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---- F--				4	\$225.00		0.70			
E 9	KXTV	09/24/12	09/24/12	News10 Midday M-F 11-1130a News10 @ Midday	CM	11a-1130a M-----	:30	1	\$240.00	P-4	0.60	NM	1	\$240.00
NEWS 10 MIDDAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$240.00		0.60			
E 10	KXTV	09/24/12	09/24/12	News10 @ 11pm News10 @ 11pm	CM	11-1135p M-----	:30	2	\$790.00	P-2	2.00	NM	2	\$1,580.00
NWS 10 AT 11PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				2	\$790.00		2.00			
E 11	KXTV	09/24/12	09/24/12	M-F 4-5p Ellen	CM	4p-5p M-----	:30	2	\$650.00	P-2	1.40	NM	2	\$1,300.00
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				2	\$650.00		1.40			
E 12	KXTV	09/24/12	09/24/12	5p News10 News10 @ 5p	CM	5-530p M-----	:30	1	\$850.00	P-1	1.70	NM	1	\$850.00
NWS 10 AT 5.00														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$850.00		1.70			
E 13	KXTV	09/24/12	09/24/12	6p News10 News10 @ 6pm	CM	6-630p M-----	:30	1	\$900.00	P-2	1.50	NM	1	\$900.00
NWS 10 AT 6.00														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$900.00		1.50			
E 14	KXTV	09/24/12	09/24/12	M-F 6-7am News10 Good Morning @ 6am	CM	6-7a M-----	:30	2	\$265.00	P-1	0.70	NM	2	\$530.00
NWS10 GOOD MRN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				2	\$265.00		0.70			
E 15	KXTV	09/24/12	09/24/12	M-F 630-7p Jeopardy	CM	630-7p M-----	:30	1	\$1,125.00	P-2	2.70	NM	1	\$1,125.00
JEOPARDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$1,125.00		2.70			
E 16	KXTV	09/24/12	09/24/12	M-F 7-9am GMA 7-9am	CM	7-9a M-----	:30	4	\$225.00	P-2	0.70	NM	4	\$900.00
GD MRN AMR														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				4	\$225.00		0.70			
E 17	KXTV	09/22/12	09/22/12	News10@ 6pm Sat News10@ 6pm Sat	CM	6-630p -----S-	:30	1	\$250.00	NON	1.00	NM	1	\$250.00
NWS 10 AT 6														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$250.00		1.00			
E 18	KXTV	09/22/12	09/22/12		CM	7-8a -----S-	:30	1	\$175.00	P-1	0.40	NM	1	\$175.00

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KXTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sat 7-8a Good Morning America														
GD MRN-SAT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$175.00		0.40			
E 19	KXTV	09/23/12	09/23/12	News10 @ 11pm News10 @ 11pm	CM	11-1135p -----S	:30	2	\$790.00	P-2	2.10	NM	2	\$1,580.00
NWS 10 AT 11PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S				2	\$790.00		2.10			
E 20	KXTV	09/23/12	09/23/12	Emmy Awards The 64th Annual Emmy Awards	CM	5-8p -----S	:30	1	\$6,750.00	P-3	8.00	NM	1	\$6,750.00
PT EMMY AWARDS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S				1	\$6,750.00		8.00			
E 21	KXTV	09/23/12	09/23/12	News10@ 6pm Sun News10@ 6pm Sun	CM	6-630p -----S	:30	1	\$450.00	NON	1.20	NM	1	\$450.00
NWS 10 AT 6.00														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S				1	\$450.00		1.20			
E 22	KXTV	09/23/12	09/23/12	Sun Prime Other 1st Prog The 64th Annual Emmy Award	CM	8-11p -----S	:30	1	\$2,150.00	P-4	3.90	NM	1	\$2,150.00
PT EMMY ENCORE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S				1	\$2,150.00		3.90			
E 23	KXTV	09/23/12	09/23/12	Sun News 8-9a News10 Sun @ 8a	CM	8-9a -----S	:30	1	\$300.00	P-4	0.60	NM	1	\$300.00
NWS10 GOOD MRN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S				1	\$300.00		0.60			
E 24	KXTV	09/27/12	09/27/12	News10 Midday M-F 11-1130a News10 @ Midday	CM	11a-1130a ---T---	:30	1	\$240.00	P-4	0.60	NM	1	\$240.00
NEWS 10 MIDDAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---				1	\$240.00		0.60			
E 25	KXTV	09/27/12	09/27/12	News10 @ 11pm News10 @ 11pm	CM	11-1135p ---T---	:30	2	\$790.00	P-2	2.00	NM	2	\$1,580.00
NWS 10 AT 11PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---				2	\$790.00		2.00			
E 26	KXTV	09/27/12	09/27/12	M-F 4-5p Ellen	CM	4p-5p ---T---	:30	2	\$650.00	P-2	1.40	NM	2	\$1,300.00
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---				2	\$650.00		1.40			
E 27	KXTV	09/27/12	09/27/12	5p News10 News10 @ 5p	CM	5-530p ---T---	:30	1	\$850.00	P-1	1.70	NM	1	\$850.00
NWS 10 AT 5.00														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---				1	\$850.00		1.70			
E 28	KXTV	09/27/12	09/27/12	6p News10 News10 @ 6pm	CM	6-630p ---T---	:30	1	\$900.00	P-2	1.50	NM	1	\$900.00
NWS 10 AT 6.00														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---				1	\$900.00		1.50			
E 29	KXTV	09/27/12	09/27/12	M-F 6-7am News10 Good Morning @ 6am	CM	6-7a ---T---	:30	2	\$265.00	P-1	0.70	NM	2	\$530.00
NWS10 GOOD MRN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---				2	\$265.00		0.70			
E 30	KXTV	09/27/12	09/27/12		CM	630-7p ---T---	:30	1	\$1,125.00	P-2	2.70	NM	1	\$1,125.00

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Advertiser: National Republican Cong. Committee
 Product Desc: NRCC IE
 Estimate: 2600

KXTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 630-7p Jeopardy										
				JEOPARDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---				1	\$1,125.00		2.70			
E 31	KXTV	09/27/12	09/27/12	M-F 7-9am GMA 7-9am	CM	7-9a ---T---	:30	4	\$225.00	P-2	0.70	NM	4	\$900.00
				GD MRN AMR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---				4	\$225.00		0.70			
E 32	KXTV	09/25/12	09/25/12	News10 Midday M-F 11-1130a News10 @ Midday	CM	11a-1130a -T-----	:30	1	\$240.00	P-4	0.60	NM	1	\$240.00
				NEWS 10 MIDDAY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$240.00		0.60			
E 33	KXTV	09/25/12	09/25/12	News10 @ 11pm News10 @ 11pm	CM	11-1135p -T-----	:30	2	\$790.00	P-2	2.00	NM	2	\$1,580.00
				NWS 10 AT 11PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----				2	\$790.00		2.00			
E 34	KXTV	09/25/12	09/25/12	M-F 4-5p Ellen	CM	4p-5p -T-----	:30	2	\$650.00	P-2	1.40	NM	2	\$1,300.00
				ELLEN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----				2	\$650.00		1.40			
E 35	KXTV	09/25/12	09/25/12	5p News10 News10 @ 5p	CM	5-530p -T-----	:30	1	\$850.00	P-1	1.70	NM	1	\$850.00
				NWS 10 AT 5.00										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$850.00		1.70			
E 36	KXTV	09/25/12	09/25/12	6p News10 News10 @ 6pm	CM	6-630p -T-----	:30	1	\$900.00	P-2	1.50	NM	1	\$900.00
				NWS 10 AT 6.00										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$900.00		1.50			
E 37	KXTV	09/25/12	09/25/12	M-F 6-7am News10 Good Morning @ 6am	CM	6-7a -T-----	:30	2	\$265.00	P-1	0.70	NM	2	\$530.00
				NWS10 GOOD MRN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----				2	\$265.00		0.70			
E 38	KXTV	09/25/12	09/25/12	M-F 630-7p Jeopardy	CM	630-7p -T-----	:30	1	\$1,125.00	P-2	2.70	NM	1	\$1,125.00
				JEOPARDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$1,125.00		2.70			
E 39	KXTV	09/25/12	09/25/12	M-F 7-9am GMA 7-9am	CM	7-9a -T-----	:30	4	\$225.00	P-2	0.70	NM	4	\$900.00
				GD MRN AMR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----				4	\$225.00		0.70			
E 40	KXTV	09/26/12	09/26/12	Wed Prime C Wed Prime C	CM	10-11p --W----	:30	1	\$3,450.00	NON	4.30	NM	1	\$3,450.00
				NASHVILLE (P)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----				1	\$3,450.00		4.30			
E 41	KXTV	09/26/12	09/26/12	News10 Midday M-F 11-1130a News10 @ Midday	CM	11a-1130a --W----	:30	1	\$240.00	P-4	0.60	NM	1	\$240.00
				NEWS 10 MIDDAY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----				1	\$240.00		0.60			
E 42	KXTV	09/26/12	09/26/12		CM	11-1135p --W----	:30	2	\$790.00	P-2	2.00	NM	2	\$1,580.00

Advertiser:	National Republican Cong. Committee
Product Desc:	NRCC IE
Estimate:	2600

KXTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				News10 @ 11pm											
				News10 @ 11pm											
				NWS 10 AT 11PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	--W----		2			\$790.00		2.00				
E 43	KXTV	09/26/12	09/26/12	M-F 4-5p	CM	4p-5p	--W----	:30	2	\$650.00	P-2	1.40	NM	2	\$1,300.00
				Ellen											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	--W----		2			\$650.00		1.40				
E 44	KXTV	09/26/12	09/26/12	5p News10	CM	5-530p	--W----	:30	1	\$850.00	P-1	1.70	NM	1	\$850.00
				News10 @ 5p											
				NWS 10 AT 5.00											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	--W----		1			\$850.00		1.70				
E 45	KXTV	09/26/12	09/26/12	6p News10	CM	6-630p	--W----	:30	1	\$900.00	P-2	1.50	NM	1	\$900.00
				News10 @ 6pm											
				NWS 10 AT 6.00											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	--W----		1			\$900.00		1.50				
E 46	KXTV	09/26/12	09/26/12	M-F 6-7am	CM	6-7a	--W----	:30	2	\$265.00	P-1	0.70	NM	2	\$530.00
				News10 Good Morning @ 6am											
				NWS10 GOOD MRN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	--W----		2			\$265.00		0.70				
E 47	KXTV	09/26/12	09/26/12	M-F 630-7p	CM	630-7p	--W----	:30	1	\$1,125.00	P-2	2.70	NM	1	\$1,125.00
				Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	--W----		1			\$1,125.00		2.70				
E 48	KXTV	09/26/12	09/26/12	M-F 7-9am	CM	7-9a	--W----	:30	4	\$225.00	P-2	0.70	NM	4	\$900.00
				GMA 7-9am											
				GD MRN AMR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	--W----		4			\$225.00		0.70				
													Totals	79	\$52,230.00